



March 2024 Survey Results

In March 2024, Urban Development Advisors conducted a short, on-line survey to get a better understanding of residents and business owners' opinions about assorted topics in Downtown Meadville. 325 people responded to the survey. The results of the survey are provided in graphic format in the following document.

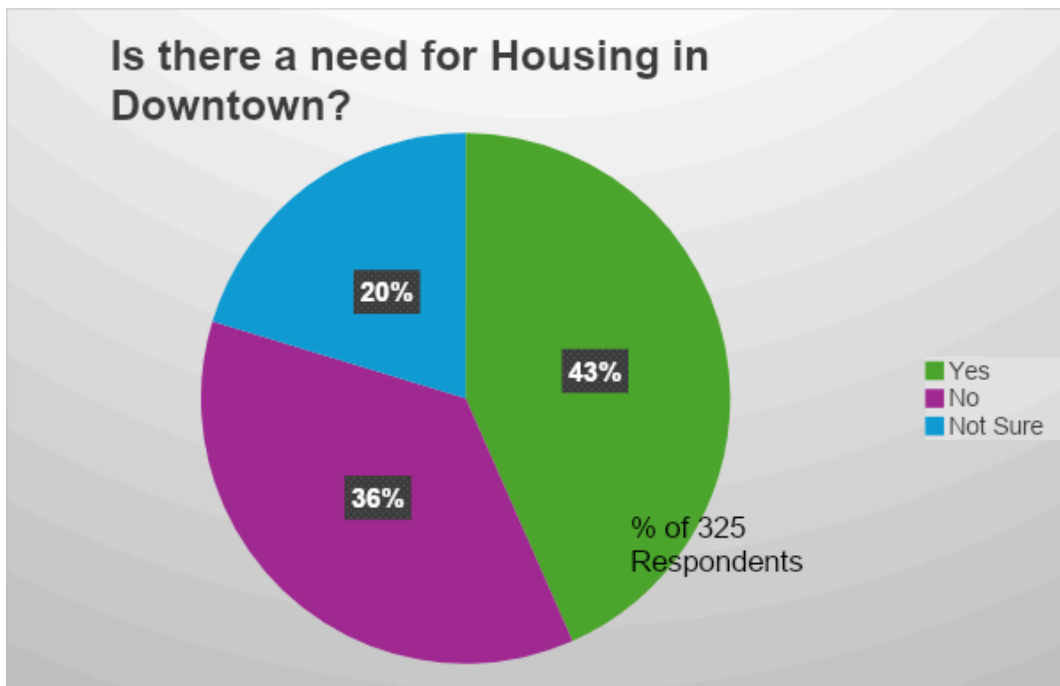
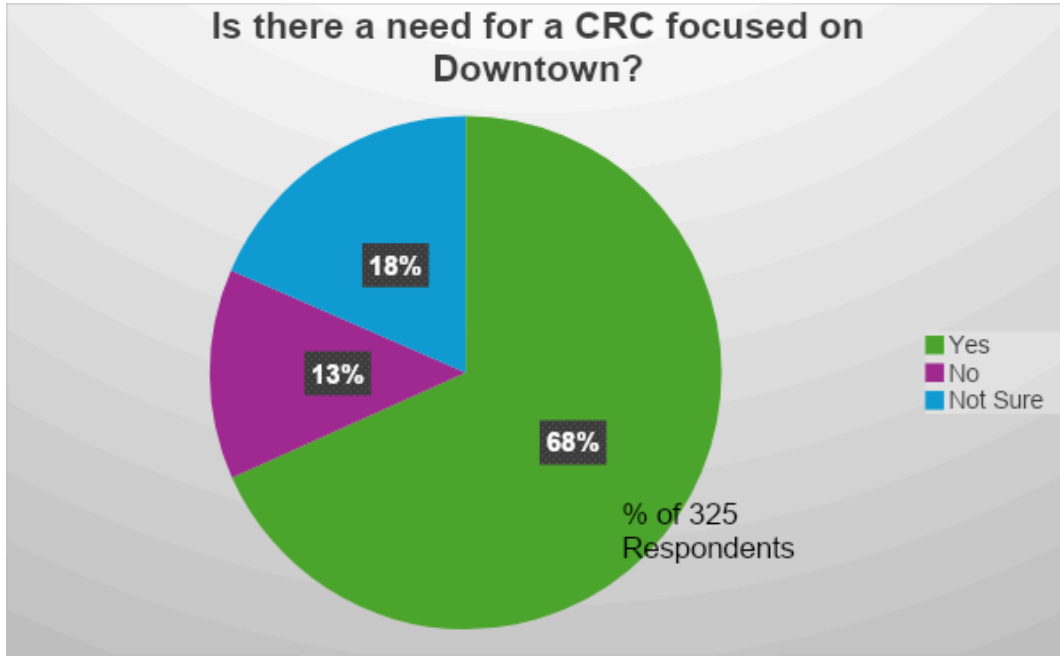
Highlights

- Almost 70% of the respondents indicated that they visited downtown either every day or at least several times a week
- Of the 325 respondents, 68% believed there was a need for a CRC focused on Downtown.
- Regarding parking, 119 respondents believed that parking availability and/or the current meter system keeps them from frequenting Downtown, while 153 indicated that they usually find a place and 53 said it was not an issue.
- In the multi-choice question regarding what types of retail businesses are needed in Downtown, the two largest responses were for restaurants and clothing stores. There were also high responses for specialty retail, home goods and boutiques.

This survey was not comprehensive but was intended to provide the consultant team and the Steering Committee with a better understanding of how people feel about Downtown. As the Steering Committee (and eventually a CRC) delve deeper into the types of improvements, programs and activities needed to make Downtown more vibrant, additional surveys should be conducted.

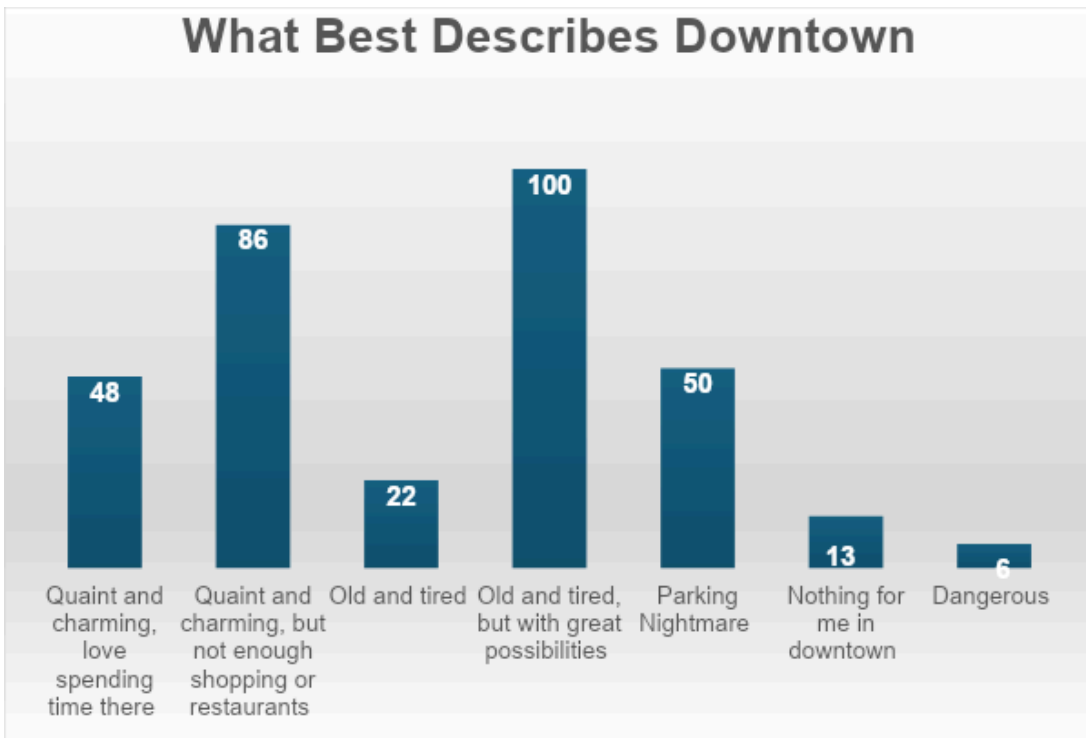
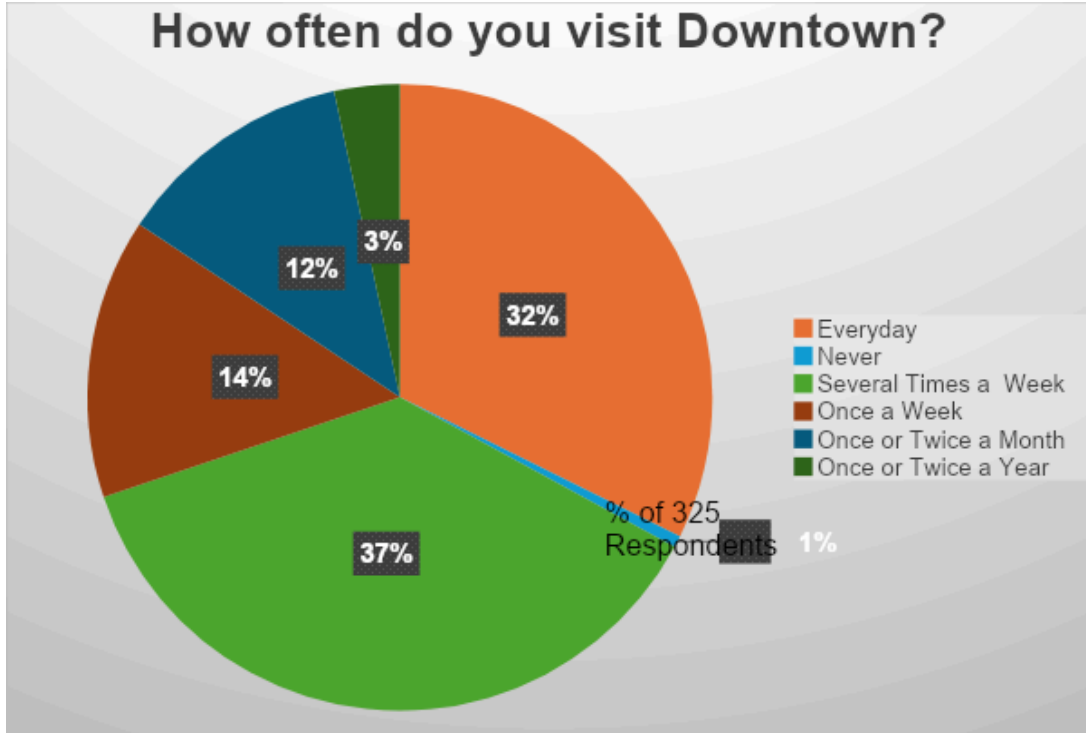


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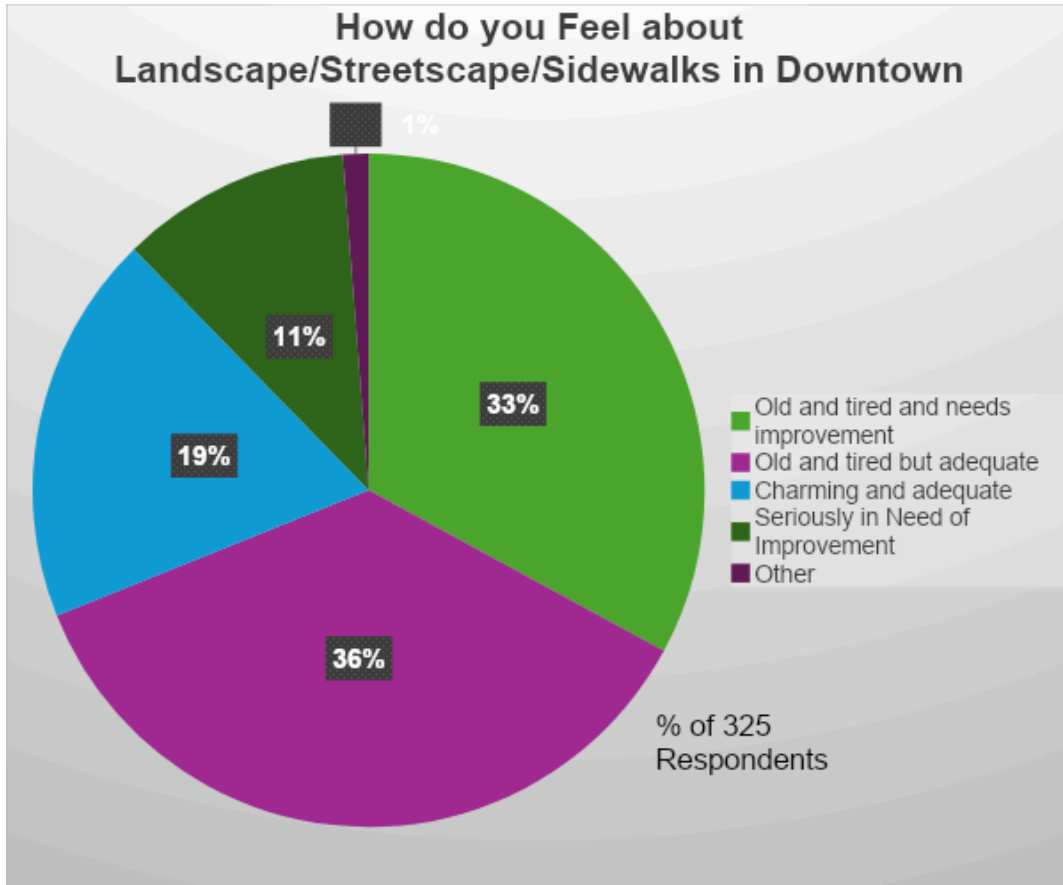


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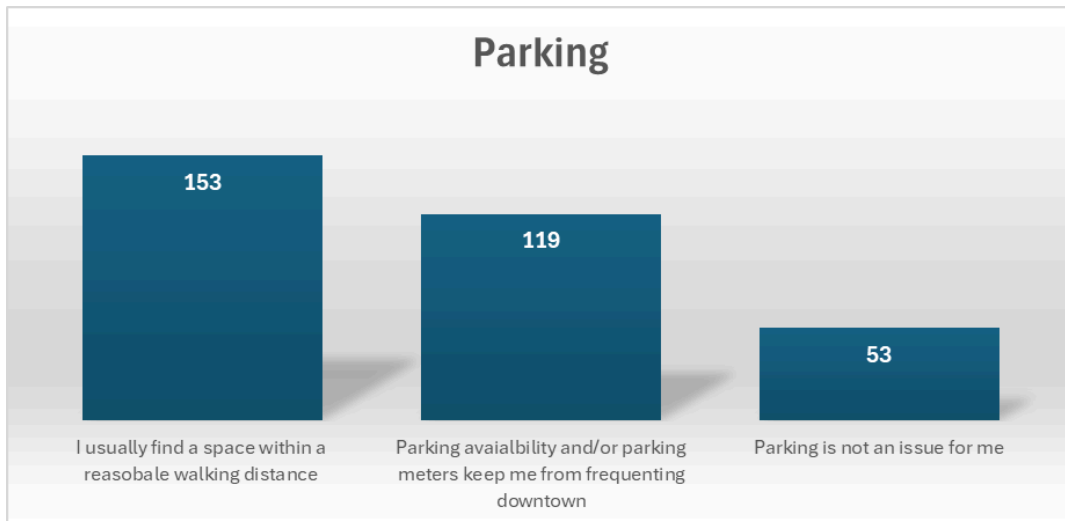
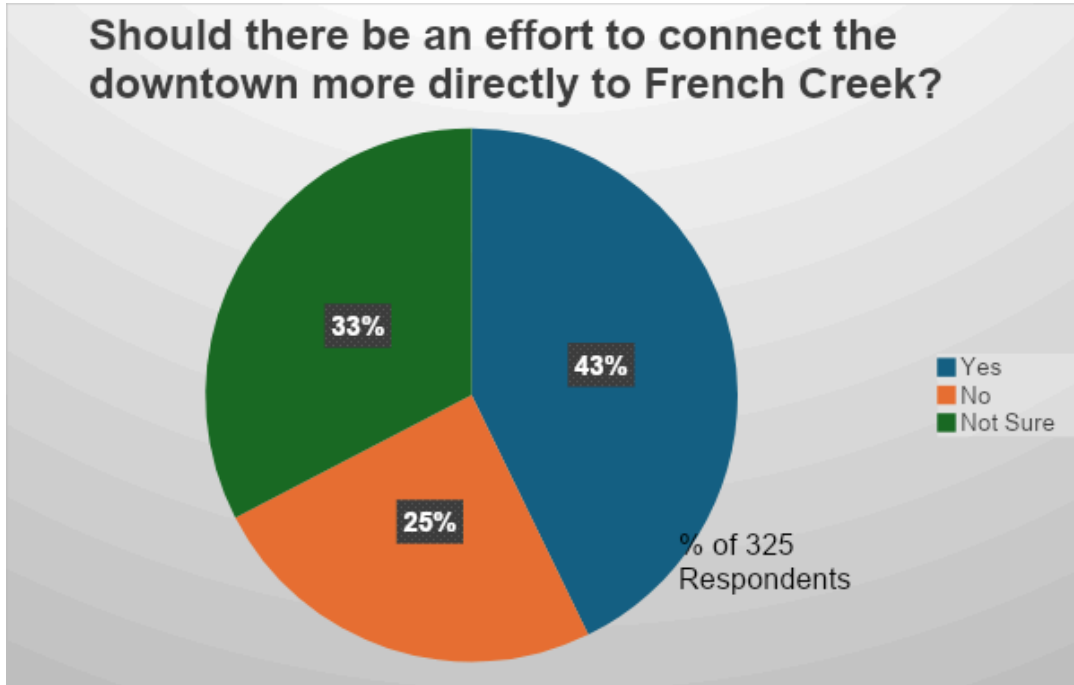


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Two Multiple-answer questions invited respondents to “select all that apply.” The responses are depicted in the tables below.

What bring you to downtown (Select all that apply)?						
Shopping	Restaurants	Work	Live	Entertainment	Special Events (parades, festivals, First Fridays, Second Saturdays, etc.)	None
199	218	136	33	114	172	36

What types of retail business are needed in downtown (Select all that apply)?										
Restaurants (Casual, nonchain)	Restaurants (Fast Food)	Restaurants (White Tablecloth)	Bars/Drinking Establishments	Clothing and Apparel Stores	Bakeries	Ice Cream Parlors	Dry Cleaners	Specialty Retail (Crafts, Art, Gift)	Homes Goods	Bookstores
191	23	123	53	184	84	73	40	99	131	79
Antique Stores	Hotel	Furniture Stores	Discount Stores	Gaming facilities (skill games)	Gaming facilities (skill games)	Jewelry Stores	Boutiques	Supermarkets/Groceries	Other	Antique Stores
42	84	48	67	44	7	42	112	82	57	43