# Make it Meadville!

Public Meeting | February 29, 2024











#### The Task



- Should we create a Community Revitalization Corporation for Downtown?
- If so:
  - What is the strategic community vision for downtown?
  - What are the key catalytic projects / organizational actions that implement the Vision?
  - How is the organization staffed and funded?

# What is a Community Revitalization Corporations (CRC)?



- 501c(3) not profit corporation
- Bring together different players—like private developers/investors, business, government and charitable organizations—for a focused strategy to improve the vibrancy of a community.
  - facilitate public-private partnerships
  - leverage grants and tax credits
  - create other development financing tools for difficultto-develop real estate
  - spearhead public improvement projects (curbs/sidewalks, lighting, traffic signals, public art etc)

































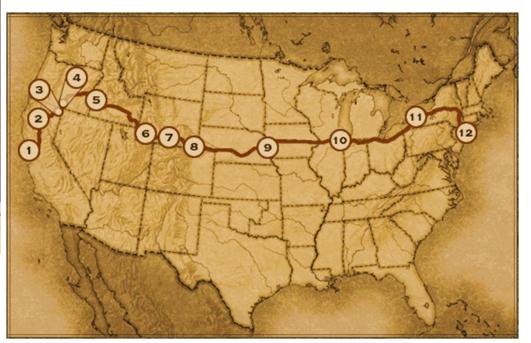
#### America's First Road Trip

Horatio Nelson Jackson, Sewall K. Crocker & Bud





HORATIO NELSON JACKSON (driving), SEWALL K. CROCKER, AND BUD IN THE "VERMONT" PHOTO GREDIT, UNIVERSITY OF VERMONT, SPECIAL COLLECTIONS



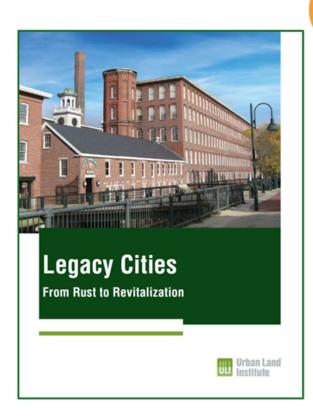
#### Legacy Cities Report

20 cities that have reinvented themselves









https://knowledge.uli.org/en/reports/research-reports/2022/legacy-cities

### 10 Lessons Learned from Legacy Cities

- 1. Planning never ends
- 2. Existing assets have capital value
- 3. Proximity has power
- 4. Intentional leadership has impact
- 5. An entrepreneurial sensibility is important
- 6. Funding comes from many sources
- 7. Community engagement is essential
- 8. Effective planning and design excellence go hand in hand
- 9. Manufacturing remains vital
- 10. Aspirations must be translated into action

All of these Lessons Learned apply to Meadville







### Charleston, SC population 150,000





Historic Preservation

# Frederick MD Population 80,000







## Greenville SC population 70,720







### Greenville SC







### Lancaster, PA population 58,000

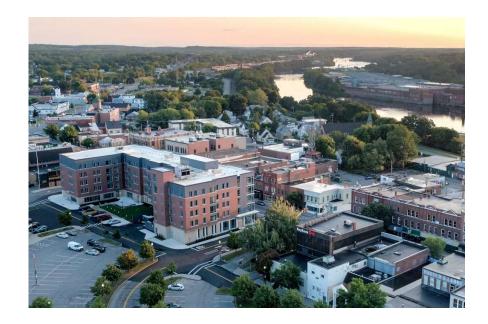






# Waterville ME population 15,800







### Jim Thorpe, PA population 4,560







## North Conway NH population 2,200







#### East Liberty, Pittsburgh population 5,900



They had a Plan
They had an Organization











#### Cities that will succeed

- Think Strategically
- Dynamic Leadership
- Strong Partnerships
- Entrepreneurial spirit for funding
- Smart Staff
- Design Excellence







#### The most powerful person in a community...



...is the translator



#### https://makeitmeadville.org/



#### Want to Help?

Improving Downtown Meadville is a community effort. If you'd like to join us, here are some things you can do to get involved.



#### **Participate in Surveys**

Signup today to take part in upcoming surveys





#### **Spread the Word**

Share about our mission on social media! #MakeItMeadville







#### **Stay Informed**

As the project progresses, we will send email updates.

Stay Informed